



Building Awareness. Inspiring Hope.

SPONSORSHIP OPPORTUNITIES



INTERCEDING AND ASSISTING

OUR MISSION

Starting Point builds healthy communities by empowering individuals and families through innovative substance abuse prevention programming and resources.

OUR VISION

Starting Point will be known as the premier organization for providing effective programs that build communities free from substance abuse.

OUR PILLARS

Informing and Empowering Youth

Investing in the Community

Interceding and Assisting

Innovating Solutions

ABOUT STARTING POINT

For 40 years, Starting Point has provided the community with critically needed substance abuse prevention programs, services and resources. Starting Point is a non-profit organization that is unique in our efforts to prevent substance abuse before it begins. Our organization has provided exceptional leadership in uniting multiple sectors of the community in the fight against substance abuse. In collaboration with schools, parents, youth, law enforcement, court systems, county government, healthcare providers and other community based organizations, Starting Point empowers our citizens to lead healthy lives free from substance abuse by providing education and support to our community.

INTERCEDING AND ASSISTING

Sober Housing Acquisition

There are currently no sober living homes in Ozaukee County. Starting Point is working to address this need by acquiring, establishing and operating Ozaukee County's first sober house. The objective of transitional living is to provide sober and clean living for each and every individual that makes a commitment to sobriety. Transitional living is based on a social model of living, which emphasizes involvement in activities with fellow colleagues, and in the worth and dignity of each person. Treatment and recovery are not only possible, but remarkably successful provided an individual makes a personal commitment to getting well. A lapse of care exists in the transition from post treatment to resumption of acquiring housing, gainful employment and activities of daily living. Through intensive case management, sober housing and community support, Starting Point proposes a partnerships in making this critical need a reality.

Groups of Support

Starting Point is committed to supporting families and individuals impacted by the substance abuse of loved ones. We offer support and education groups for parents struggling with teenage and young adult drug use. In addition, we are currently partnering to offer a grief group for those who have lost a loved one to the clutches of addiction.

Youth Intervention

A variety of group education and intervention programs designed to assist middle school, high school and young adult students who are at risk for substance abuse. Groups include self-esteem, stress-management, divorce support, guy's group and substance-abuse specific education.

Community Collaboration

Starting Point is a strong community partner in the following initiatives: Heroin Task Force, Invest Coalition, and the Alcohol and Other Drug Addiction (AODA) Coalition of Ozaukee County. We provide leadership, resources and knowledge to support the efforts of community-wide concerns.

PARTNERS FOR A HEALTHY COMMUNITY

Working together for the benefit of the whole community:

- Your organization will be provided opportunities to market your products and services to a broad audience of community stakeholders, including families.
- You will be informed about events and fundraising activities in which your staff may participate. Examples include education nights on a variety of topics, festivals, parades, family fairs, gala fundraiser, and the county-wide Red Ribbon Week festivities. This will allow your organization to engage with the local community and develop new networks.
- We will offer your staff opportunities to undertake hands-on volunteering projects and/or provide employee donation opportunities for our programs.
- We will help your organization lift their profile as an active supporter of this worthwhile community initiative. Investment in Starting Point programs is an investment in the future, saving our community money in the long run by stopping substance abuse before it begins.
- Together we will make our community stronger and healthier through youth empowerment, prevention of unhealthy drug-use and community education.

SPONSORSHIP LEVELS AND TERMS

Terms of sponsorship can be flexible and are based upon the needs of both organizations. One to three year agreements with Starting Point for sponsorship of our Interceding and Assisting programs allows the greatest impact to be realized. The following levels of sponsorship are examples of arrangements that could be negotiated.

SOBER HOUSING SPONSORSHIP OPPORTUNITIES

Hope Level

\$1,000 to 5,000

Sober Housing Scholarship

Your dollars will provide an individual in recovery with:

- The necessary funds in allowing the opportunity for a person in recovery to stay in a safe environment. This scholarship will give them time to get the support they need, while gaining critically needed life skills.

In return, you will receive:

- The satisfaction of knowing that you gave a life changing opportunity to a person who needed someone to give them another chance in turning their life around.
- Regular updates concerning the positive progress of sober house participants.
- An opportunity to tour the house and meet the house manager, case coordinators, and sober house participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.
- Dissemination of Starting Point media release highlighting the features and importance of the sponsorship agreement.

Fellowship Level

\$5,000 to 10,000

Room Sponsor

Your dollars will provide:

- A person in recovery the opportunity to have amenities in the house to live in a comfortable setting as they concentrate on their life and goal of recovery.
- The ability for them to relearn the skills to maintain a room and be an active roommate at house meetings, provide the necessary equipment so they can cook their meals.
- Technology so they can hunt for jobs, complete homework, and research valuable employment, health and community resources.

In return, you will receive:

- The knowledge and satisfaction of knowing that you gave a life changing opportunity to a person who needed someone to give them another chance in turning their life around.

- Regular updates concerning the positive progress of sober house participants.
- An opportunity to tour the house and meet the house manager, case coordinators, and sober house participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.
- Dissemination of Starting Point media release highlighting the features and importance of the sponsorship agreement.
- Ceremony to mark the presentation of the initial sponsorship check with an opportunity for media coverage.

Empowerment Level

\$10,000 to \$15,000

Transportation Sponsor

Your dollars will provide:

- A van for the house manager to use as transportation for the house residents. This will allow them to: attend recovery meetings, go to work, attend treatment, participate in drug-free activities, and volunteer in the community.

In return, you will receive:

- The knowledge and satisfaction of knowing that you gave a life changing opportunity to a person who needed someone to give them another chance in turning their life around.
- Regular updates concerning the positive progress of sober house participants.
- An opportunity to tour the house and meet the house manager, case coordinators, and sober house participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.

Transformation Level

\$75,000

Unit Sponsor

Your dollars will provide

- The essential space that allows house residents the opportunity to live in fellowship with others in recovery as they support each other through a critical and life changing moment.

- The ability for each resident to have some space to themselves so they learn about themselves and gain acceptance in who they are and where they are going in their new life.

In return, you will receive:

- The satisfaction of knowing that you gave a life changing opportunity to a person who needed someone to give them another chance in turning their life around.
- Updates on how the participant is doing in the sober house and the ongoing progress of the house.
- An opportunity to tour the house and meet the house manager, case coordinators, and sober house participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.
- Dissemination of Starting Point media release highlighting the features and importance of the sponsorship agreement.
- Ceremony to mark the presentation of the initial sponsorship check with an opportunity for media coverage.
- Priority invitation and sponsor tickets to all Starting Point stakeholder engagement events which provide useful networking opportunities for the sponsor.

House Naming Rights

\$150,000

Your dollars will provide

- The actual ability to purchase a place and the security that the home will be around for the residents as they are in a pivotal time in their life.
- A type of environment that can support sobriety and help substance dependent individuals adjust to life without their addictions. Many individuals use sober housing to help them transition from rehab to living independently without using drugs or alcohol.
- A positive place for peer group recovery support. Sober housing promotes individual recovery by providing an environment that allows the residents to develop individual recover programs and become self-supporting.

In return, you will receive:

- The knowledge and satisfaction of knowing that you gave a life changing opportunity to a person who needed someone to give them another chance in turning their life around.

- Regular updates concerning the positive progress of sober house participants.
- An opportunity to tour the house and meet the house manager, case coordinators, and sober house participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.
- Dissemination of Starting Point media release highlighting the features and importance of the sponsorship agreement.
- Ceremony to mark the presentation of the initial sponsorship check with an opportunity for media coverage.
- Priority invitation and sponsor tickets to all Starting Point stakeholder engagement events which provide useful networking opportunities for the sponsor.
- A name of your choosing permanently associated with the home.

OTHER SPONSORSHIP OPPORTUNITIES

Sponsor a Youth Intervention \$250 annually / \$2,500 to sponsor 10
 Your dollars will provide a young person ages 11 to 20 who has been referred or identified by their school or the courts to be at-risk for substance abuse or other mental health concerns with:

- A caring, supportive environment to encourage positive personal development, personal attention and education to maintain a substance-free lifestyle.
- Ongoing or as-needed support groups to address personal concerns in a safe and supportive environment with understanding peers.
- Supportive activities and outings where a young person will receive positive experiences to support for their future direction and build hope.

In return, you will receive:

- The knowledge that you have directly impacted the life of a young person at a critical time in their lives, potentially even saving a life from future addiction and pain. Often time, the young people in our youth intervention program are handling difficult home lives where substance abuse is generational. These support groups provide a needed outlet.
- Youth Intervention program updates two times per year.
- A personal thank-you from one of our Youth Intervention program participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.

Community Supporter

\$10,000 annually

Your dollars will provide the resources needed for Starting Point to participate in community wide initiatives such as a Red Ribbon Week, Heroin Task Force, Invest Coalition and the AODA Coalition of Ozaukee County.

- Physical and personnel resources needed to carry out the ideas of each coalition or effort.
- Red Ribbon Week funding for educational materials given to youth throughout the county, reinforcing a drug free message from a young age.
- Dynamic motivational and inspiration speakers to address young people and the community about issues related to substance abuse.

In return, you will receive:

- The knowledge that your dollars went directly to addressing community-wide issues and concerns.
- Community program updates two times per year.
- Acknowledgement at all community wide coalition meetings as a supporter of our efforts.
- Logo and/or name prominently listed on our Starting Point website including link to the sponsor's website, special acknowledgement in social media, press releases and other communications.

For more information, or to begin your sponsorship today, please contact:

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